

FOR SPECIAL FOCUS THIS MONTH GROW TO WIN:

- **Prospecting (A):** Expose the assault on American jobs. (See Agenda Item I and comments below.) Use *Get US out!* tools for outreach. (See Agenda Item II and comments below.)
- **Follow-up (B):** Organize a Chapter video series starting with *Behind the Big News*. (For suggestions on building an audience, see Agenda Item I and comments under Agenda item VII below.)

NATIONAL CONCERTED ACTION:

- **Mission (C):** *Urgent opportunity — Build opposition to rejoining UNESCO.* (See Agenda Item II and Pending Legislation.) Expose the Earth Charter and the UN (*Get US out!*). (See Agenda Item II.)

SPECIAL COMMENTS AND SUGGESTIONS

Earth Charter Campaign Mini-Successes

Members working on our mini-campaign to oppose the Earth Charter have recently racked up two small successes. These examples should encourage others to follow in their footsteps.

In the New Orleans area, Earth Charter proponents had for several months been planning a significant event at the University of New Orleans. They intended to bring in the Ark of Hope and hoped even that Steven Rockefeller would attend.

But the members of our *Get US out!* Committee took action to rain on their parade. They started a phoning campaign and also

mailed out literature to religious leaders, Christian educators, and other opinion molders in the area. The latest word is that the Earth Charter proponents have cancelled their plans, with no reason given. Our members are convinced, however, that the proponents perceived the well-organized opposition and didn't want the controversy.

The second success was in the Elkhart, Indiana area. Area volunteers were able to generate considerable controversy even without a planned Earth Charter event (one is planned for October in Indianapolis). Under the leadership of Section Leader Al Foreman, almost 2,000 copies of the initial *New World Religion* reprint were distributed (and another 3,000 published in a small weekly newspaper). Leaders at 17 churches were contacted and took materials.

Then Al had an inspiration. Last October, he decided to contact the Religion Editor of the local daily paper, the *Elkhart Truth*, and try to interest the editor in doing a story on the dangers in the Earth Charter movement. Al provided the editor with the articles from TNA and also the video of Bill Jasper's talk on the subject.

Initially there was no story. But Al was persistent. Finally, a few weeks ago a reporter was assigned and called to interview Al and request more information. The reporter also contacted several of the area ministers.

On May 23rd, the front page of the religion section was devoted to the topic. The feature article carried the headline: "Looking at Earth: United Nations-backed Earth Charter stirs controversy among some Christians." The article undoubtedly reenforced the other educational work that had been done on the issue. But as a direct, immediate result, Al has had a dozen or

more individuals contact him. Some took copies of the reprint to distribute. Not bad for a paper with a daily circulation under 30,000!

Let's look for even bigger successes such as building on this foundation to oppose U.S. rejoining UNESCO (see pending legislation).

The War with Iraq

Some welcome opposition to the Bush war-making agenda has arisen in Congress. In a Senate speech, West Virginian Robert Byrd, said:

Truth has a way of asserting itself despite all attempts to obscure it.... But the danger is that at some point it may no longer matter. The danger is that damage is done before the truth is widely realized. The reality is that, sometimes, it is easier to ignore uncomfortable facts and go along with whatever distortion is currently in vogue. We see a lot of this today in politics....

Regarding the situation in Iraq, it appears to this Senator that the American people may have been lured into accepting the unprovoked invasion of a sovereign nation, in violation of long-standing international law, under false pretenses. There is ample evidence that the horrific events of September 11th have been carefully manipulated to switch public focus from Osama Bin Laden and Al Qaeda who masterminded the September 11th attacks, to Saddam Hussein who did not.... We were treated to a heavy dose of overstatement concerning Saddam Hussein's direct threat to our freedoms.... [The tactic] was the exploitation of fear. It was a placebo for the anger....

[T]here is evidence that our crack down in Iraq is likely to convince 1,000 new Bin Ladens to plan other horrors of the type we have seen in the past several days. Instead of damaging the terrorists, we have given them new fuel for their fury.

Let's not get too enthusiastic, however, and make the mistake of rushing to embrace a politician who starts to sound like a statesmen. Unfortunately, we have ample experience to support the difficult lesson summarized as "put not your faith in politicians."

Although there is plenty in the Byrd speech to applaud (the above is only a small sample), the senator also appears to support reliance on the UN. As an experienced veteran, the senator has not established a track record of firm opposition to the internationalist agenda. His Conservative Index score for the 107th Congress was a paltry 21.

We recall also the tough words the senator issued about Clinton's wrongdoings. Just five days before the Senate vote on the impeachment charges, Byrd stated that there was no doubt in his mind that Mr. Clinton had "given false testimony under oath" and that he was guilty of "high crimes and misdemeanors."

But when the chips were down, Byrd voted to acquit the President. Later the senator justified his vote to acquit in part by noting: "no President will ever be removed ... when the economy is at record highs," and the people "don't want him removed" even though they know the "wrongs he has committed."

Get US out! Outreach Opportunities

As announced in this month's *Bulletin*, a new tool has been added to fill a gap in our outreach efforts — a special pass-along card. As you can see from the illustration, the primary focus of the new card is to promote our short book *Inside the United Nations*. It also directs prospects to our www.getusout.org web site.

If there were ever a good Birch example of the principal of synergy, it would be this trio of tools: 1) *United States vs. United Nations* (video); 2) *Inside the United Nations* (pocket book); and now 3) *U.S. vs. UN* (pass-along card). Each one supports the other.

On page 6, we have printed a chart that illustrates how these tools can be combined to seize three different outreach opportunities: group

programs such as service clubs; videoactivism; and chance meetings. Notice that the primary objective in all three cases is to persuade new people to read *Inside the United Nations*.

The new pass-along cards were designed with two primary uses in mind:

1. As a non-threatening handout at a group showing of the video. The pass-along card suggests specific actions to implement the general recommendation (i.e., to learn more about the UN) that concludes the video.

2. As a convenient way for any member to seize the opportunities of chance meetings.

In order for members to seize the latter opportunities aggressively, they must decide to carry the cards and have a vision as to how they can introduce the cards in conversations.

Please emphasize to your members that handing a pass-along card to a stranger can be very natural and non-threatening. It is even easier to accomplish than persuading someone to accept a pamphlet.

Many friends or strangers may feel that by accepting a pamphlet they have made a commitment to read it or somehow expressed a significant interest. But a pass-along card is little more than a business card, which most people readily accept.

All that a member need do, as a minimum, is ask if the prospect is on-line or knows someone on-line. Then respond to the inevitable “yes” answer: “You might wish to check out this web site. I found the information fascinating and important. I think you may, too!” With today’s anti-UN climate, the opportunities to create interest in learning the truth about the UN have never been better.

Your leadership is needed to create a vision among your members of how these three tools *can* be used together and to encourage members to use them aggressively for outreach.

AGENDA COMMENTS AND SUGGESTIONS

I. Recruitment

“Jobs” Prospecting Opportunities Everywhere

During the past two months, we have suggested several prospecting opportunities using the “Jobs” reprint. And last month, we announced that our magazine website had set aside a special page for this issue — www.thenewamerican.com/jobs/ — which members could direct likely prospects to.

Well, the plot thickens, so to speak. The assault on high-paying American jobs is not limited to technical jobs under the H-1B and L1 visa programs. An extremely valuable exposé by William F. Jasper in the forthcoming June 30th issue of *The New American* reveals plans to deal a blow to much of the service industry as well. According to Mr. Jasper:

The pending General Agreement on Trade in Services, GATS, is now being aggressively promoted by the Bush administration and the Republican leadership as a bold ‘free trade initiative’ that ‘could expand the United States economy by \$450 billion.’ In truth, adoption and implementation of the GATS plan will have horrendous impact on our nation’s economy, our social fabric, our jobs, our constitutional structures, and our national sovereignty.

Under GATS, millions of jobs and professions will be shipped overseas, and millions more will be taken over domestically by foreigners. As envisioned by the GATS architects, the new order will bring a new global ‘harmonization’ that will sweep away national, state, and local laws and regulations concerning technical and professional standards, as well as contracting, franchising, retailing, and wholesaling, etc.

State and local laws govern certification and licensing of many jobs and professions: doctors, lawyers, nurses, para-

medics, veterinarians, chiropractors, dentists, dental technicians, engineers, beauticians, teachers, insurance companies and agencies, bankers, stock brokers, financial planners, accountants, architects, real estate companies and agents. etc. Under GATS, thousands of state laws would be ruled by the WTO to be illegally in restraint of free trade in services.

The GATS must be stopped, we have millions of potential allies: Americans of all walks of life whose livelihoods, businesses, and jobs are threatened.

From the above list of affected professions you can see that the bold Insider plans through GATS provide us with incredible prospecting opportunities. And once we help people see how they will be affected, the next steps are to: 1) help them do something about their immediate concern (oppose GATS); but also 2) when we have their attention, help them to understand why our government is promoting such a destructive agenda.

Suggested actions:

1. Mr. Jasper's exposé will be posted to the "Jobs" web page. This gives members (and interested prospects) added reason to direct concerned individuals to that web page.

2. We also recommend that Chapters make plans to contact appropriate opinion molders with the June 30th issue of the magazine. Obtain commitments from members, and order extra copies of the June 30th issue before it sells out. We cannot promise that the article will be reprinted. It should be easy for members to come up with lists of good contacts whom they know among the above professions.

3. For your *July* meeting, organize members for the initial contacts and the follow-up. Appropriate follow-up would be to urge prospects who have read the exposé and are concerned to write their congressman and senators in opposition to GATS. Then invite these prospects to a video series. We recommend

starting off the series with our *Behind the Big News* video. This video can be promoted to prospects as presenting the bigger picture (of which GATS is a part). Recall that the video discusses the false opposition of the anti-WTO protestors. These same forces are already at work providing false opposition to GATS.

II. Stop the New World Order

Get US out! of the United Nations

In this month's *Bulletin*, we offer a model "*Get US out!* state resolution" specifically designed for state legislators. We hope that state legislators will be less inclined completely to rewrite this resolution as compared to the one provided in the *Get US out!* Member Action Kits. (The latter resolution is still recommended for educating and winning support from other organizations.)

As Warren Mass points out in the *Bulletin*, success in getting a *Get US out!* resolution to be considered by a state legislature requires thorough preparation at the grass roots level. Grass roots support and a high activity profile seem necessary to persuade legislators to give the matter their support.

Also, keep in mind that the primary benefit from any major local membership effort must be the impact on the public. We should not be looking to move a resolution quietly through the legislature, particularly if many of our members are involved. We count the efforts of Utah members a stirring success because they laid the groundwork with high profile activity and achieved tremendous statewide publicity for the resolution as it was considered by the legislature. We also note that the potential for such publicity should be greater in the states with less population.

VII. The New American

The June 14th "Joseph McCarthy" issue of *The New American* provides excellent prospecting and development opportunities.

A two-page spread of favorable comments by McCarthy's Senate colleagues provides a

great hook to interest prospects in reading the cover story. Most people will be surprised to learn that any senator would have dared express support for McCarthy.

The cover story by William Norman Grigg examines the revelations in the 4,200 pages of recently released transcripts of previously secret hearings. You may recall that when the transcripts were released the Establishment media immediately rushed to claim that the transcripts show that McCarthy was even worse than was thought, that McCarthy was on a witch hunt and never uncovered Communists. But, as Mr. Grigg shows, the transcripts do just the opposite. To emphasize the point, a sidebar to the cover story describes four cases of Communist agents in government whom McCarthy's investigations served to expose.

Why is it useful to set the record straight regarding Joe McCarthy? The principal reason is not because he was a hero who has been unjustifiably maligned, although certainly we would like to see justice done to the memory of true heroes. But the most important reason is that the character assassination of Senator McCarthy is intended to protect the Conspiracy.

The building and regular periodic reenforcement of a false reputation for Joe McCarthy is an essential part of the Insiders' strategy to prevent their subversive conspiratorial apparatus from coming to light. The Insiders are threatened by anyone who would shine a spotlight on conspiratorial subversion. As William Grigg points out:

By using the major media to equate McCarthy's very name with all that is vile and opportunistic, powerful forces seek to discourage honest people from carrying out the thankless task he bravely assumed: exposing efforts to subvert and destroy our constitutional system.

Unfortunately, the media have succeeded in consigning to the memory hole the very exis-

tence of an undeniable record of Soviet Communist penetration of our government, well-established in congressional testimony. But their success provides us with a solid opportunity to show Americans how they have been seriously deceived.

This quasi-special issue of *The New American* can serve as both a prospecting tool to reach new people, but also as a development tool to help previous prospects to an understanding of the Conspiracy.

We particularly recommend the "McCarthy" issue as a tool to motivate prospects to attend a Chapter video series commencing with the *Behind the Big News* video. After prospects read how they were misinformed about McCarthy, many will be interested in learning how the media has misinformed them in other areas and why.

Z. Pending Legislation

Build Opposition to Rejoining UNESCO

As you can see from this month's *Bulletin*, the U.S. has not yet rejoined UNESCO, even though the Bush administration has tried to make it seem as though it were a fait accompli.

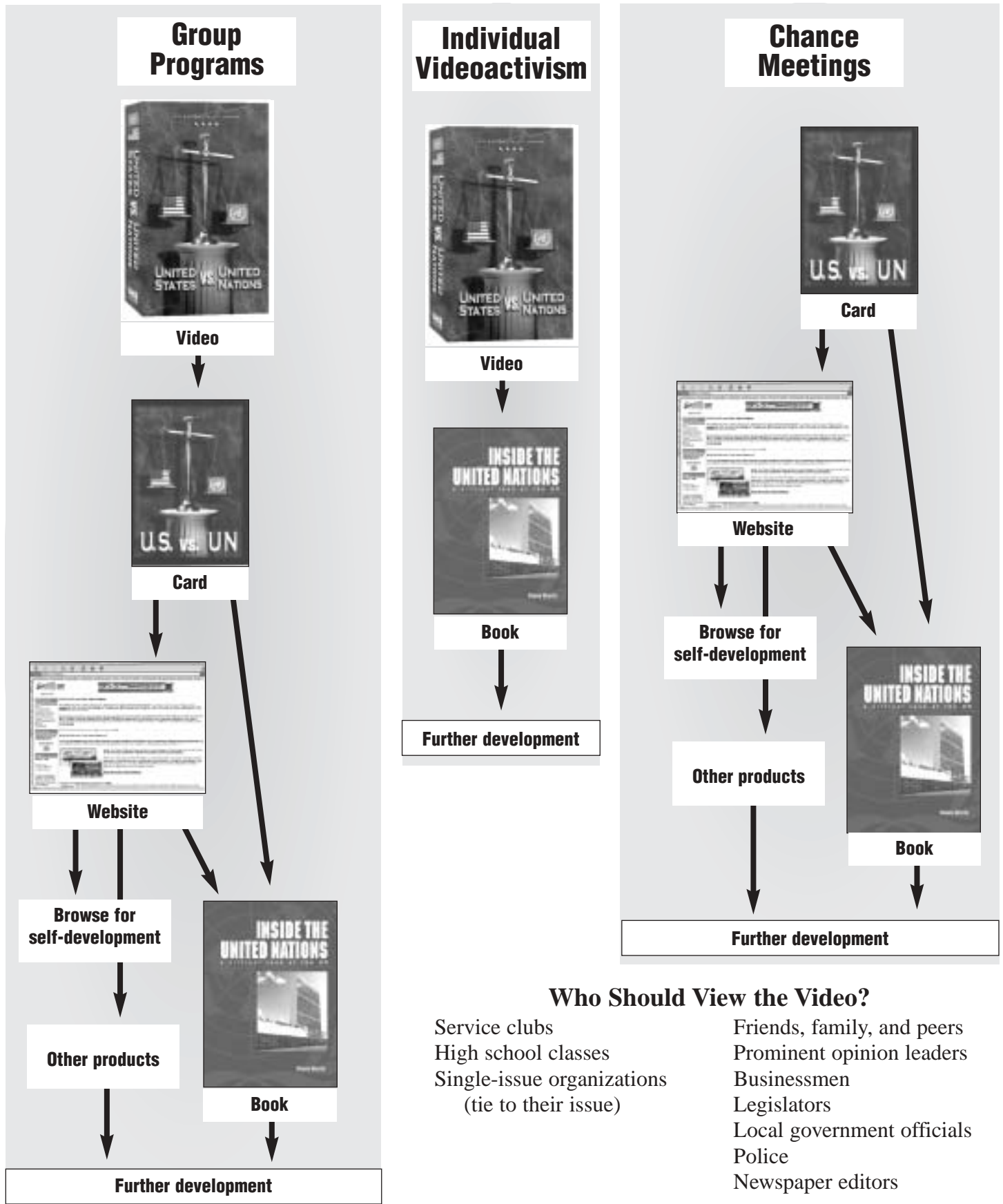
Since the legislation to rejoin UNESCO may be considered in Congress any day — perhaps even before you read this — it is important for members immediately to fire off their own letters, faxes, and e-mail in opposition. But members should not stop there, or we will lose a big opportunity.

The opportunity is to involve others in the fight. Those whom we have interested in the threat posed by the Earth Charter movement are ideal candidates for this effort. In order to gain the serious attention of congressmen in today's computerized world, we need to inspire letters from people who do not normally write their congressmen. In addition, it is an opportunity to show prospects that if they follow our lead they can have an impact.

But to seize this opportunity we have to act quickly. Phone calls to prospects, faxes of information, and hand deliveries are in order.

Get US out! Outreach Opportunities

First Steps



Suggested Talking Points for a Letter to the Editor

(or comments on radio talk shows, etc.)

1. On January 28, 2003, President Bush told the nation in his State of the Union speech that Iraq possessed a vast assortment of weapons of mass destruction. He mentioned 25,000 liters of anthrax, 38,000 liters of botulinum toxin, 500 tons of sarin, mustard and VX nerve gas, and 30,000 munitions capable of delivering these chemical agents.

The huge stockpile of weapons of mass destruction Saddam Hussein reportedly possessed was, of course, the principal reason President Bush cited for going to war. UN Security Council resolutions, Mr. Bush emphasized time and again, prohibited Iraq from possessing those weapons. He also made clear that Iraq's weapons threatened the United States. But since no actual weapons of mass destructions have been found to date, Americans should ask themselves a question: Was the stated reason for going to war the real reason?

2. On May 23rd, Congress completed action that boosted the limit on federal borrowing by \$984 billion, the largest debt-ceiling increase in the nation's history. President Bush signed this measure on May 27th. Then, one day later, the President put his signature on a \$350 billion, ten-year tax-cut package. This particular tax reduction is the third largest in the nation's history.

The reason Mr. Bush signed legislation boosting the debt limit is because government indebtedness is growing. And the reason indebtedness is growing is because government spending is increasing. Tax cuts are a good thing — but tax cuts will only strengthen the economy if spending is also cut. Unfortunately, President Bush has not advocated “lower taxes through less government” — the slogan of TRIM, a pro-consti-

tutional group sponsored by The John Birch Society. He has instead advocated, in effect, lower taxes through more government. That policy will only lead to more government debt, and that debt will further impede economic growth.

3. At the urging of the Clinton administration, Congress banned private ownership of assault rifles in 1994. That measure contained what is termed a “sunset” provision, meaning it will automatically be cancelled, in this case in 2004. As expected, leading Democrats in the Senate have recently introduced a bill to override the sunset provision and continue the ban. But, to the surprise of many who believed President Bush was a strong supporter of the right to keep and bear arms, the supposed friend of gun owners has announced his support for this measure.

4. There is probably no division of the United Nations that is more anti-American than UNESCO (the United Nations Educational, Scientific and Cultural Organization). In 1984, President Reagan pulled our nation out of this branch of the UN. But President Bush, claiming without evidence that UNESCO has reformed, has taken steps to have our nation rejoin and begin again to send tens of millions of dollars each year to assist the organization. Currently, UNESCO is busily promoting support for the pro-UN Earth Charter, essentially a pagan religion, in the schools of America. Mr. Bush's eagerness to have our nation rejoin UNESCO amounts to an endorsement of this new world religion as well as everything else UNESCO promotes and the United Nations itself. A far better course would be to lead our nation out of the UN and out of all of its sovereignty-compromising agencies.

I&A

Concerted Action

Letter Writing

Compiled for the "action" portion of the monthly John Birch Society Information and Action Meeting. Our job is to create understanding. Letters "to the editor," to opinion molders, and to public officials are an important part of our educational efforts. Frequently used addresses & phone numbers:

(The President) The White House, Washington, DC 20500 (202) 456-1111 (comments)
 (Your Senators) Senate Office Building, Washington, DC 20510 (202) 224-3121
 (Your Congressman) House Office Building, Washington, DC 20515 (202) 224-3121

Priority Codes

★ URGENT!

Act Immediately – DO NOT wait for meeting!

● PRIMARY

Focus of the month

* SECONDARY

After all primary items

○ ONGOING

As time and stamps permit!

John Birch Society Letter Writing for June 2003



1. Say NO to UNESCO! The U.S. should not rejoin UNESCO.

Key facts: On May 5th Rep. Hyde (R-Ill.) introduced H.R. 1950 (Foreign Relations Authorization Act, Fiscal Years 2004 and 2005), which states the sense of Congress that the U.S. will be resuming membership in UNESCO and which would authorize U.S. dues payments to UNESCO beginning with fiscal years 2004 and 2005. H.R. 1950 has been sent to the House floor where action on the bill is expected in mid-June. Reentry by the U.S. into UNESCO membership can still be blocked by amendment of H.R. 1950. An uphill fight, but a potentially great opportunity to frustrate Insider plans.

Contact: ☐ Your representative by email, phone, or fax and ask him to introduce or support an amendment to H.R. 1950 that would block the U.S. from rejoining UNESCO. Base your opposition to UNESCO on its clear intent to be a global school board with a subversive agenda to prepare our children for world government. For example, the Earth Charter crusade to paganize our children is currently one of UNESCO's major projects.

☐ Send a copy of your message to your senators and urge them to oppose any legislation to rejoin UNESCO.

☐ Be sure to ask your friends and others who are concerned about UNESCO's Earth Charter crusade to contact their congressmen.



2. Oppose Reauthorization of the "Assault Weapons" Ban!

Key facts: Without congressional action, the assault weapons ban will expire in 2004, as specified in the 10-year sunset provision of the original law (Public Law 103-322). But on May 8th bills to reauthorize the assault weapons ban were introduced in both the Senate and the House. The Senate bill, S. 1034, introduced by Senators Feinstein (D-Calif.) and Schumer (D-N.Y.), focuses primarily on renewing the ban. The House bill, H.R. 2038, introduced by Rep. McCarthy (D-N.Y.) not only renews the ban, but also greatly expands the original law. Gun control advocates are considering all the options for bringing reauthorization to a vote, including adding amendments to other bills in the Senate and using a discharge petition in the House.

Contact: ☐ Your representative and senators by email, phone, fax, or mail and ask them to oppose any legislation that would reauthorize the "assault weapons" ban.